

Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for
submissions is 1 December 2014***

Your **full name** (*please highlight surname in CAPS*)

Lilla ZÁMBÓ

Institution to which you belong (*if appropriate*)

Eötvös Loránd University of Budapest, Hungary/ École des Hautes Études en
Sciences Sociales de Paris, France

Your **contact email**

Your **phone number** (*please remember to add your country code!*)

Theme strand in which you wish to include your paper (*click and type an X
where appropriate, only one strand please: if you wish to submit more than one
paper, please fill in another document for the other paper*)

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

Title in English of your presentation

"Patrimonialisation" of Hungarian Art Nouveau Architecture in the Carpathian Basin through the example of Budapest, Bratislava, Tirgu Mures and Subotica

This is a provisional title; you may change it later on when you send us the complete presentation text

Abstract in English of your presentation (*maximum 1,000 characters*)

By representing the national independence goals, the national style, Hungarian Art Nouveau architecture bore a strong identity constructing character in the Carpathian Basin. Notwithstanding, these aspects led not only to many misunderstandings towards Art Nouveau heritage, but they also influenced its afterlife. The presentation will show an on-going PhD research, which is a comparative analysis of the "patrimonialisation" (heritagization) process of this national Art Nouveau architecture diachronically and synchronically in Budapest (Hungary), Bratislava (Slovakia), Subotica (Serbia) and Tîrgu Mureş (Romania). The way in which Art Nouveau architecture was understood and treated by the Hungarian, Slovak, Serbian, and Romanian society in the territorial unit of the Habsburg Monarchy and within the new borders (after World War I) will be discussed through the example of four representative public buildings. The critical analysis will enable us to reveal the changing mentality towards the style and the differences of the national monument protection procedures in each city.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your Curriculum Vitae (*maximum 1,000 characters*)

After her Bachelor studies in History and History of Art (2008—2011), she graduated from the Erasmus Mundus European Master Course TEMA European Territories (Civilisation, Nation, Region, City): Identity and Development in 2013. As part of her master programme, she studied for 2 years at Eötvös Loránd University in Budapest (ELTE), at Charles University in Prague and at École des Hautes Études en Sciences Sociales in Paris (EHESS), with the scholarship of the French government. Her Master thesis was written about the preservation of the most relevant architectural monuments of Art Nouveau in the perspective of different ideological and political systems of Hungary, the Czech Lands and France in the 20th century. Since 2013, she has been studying under a joint supervision at Atelier – Department of European Historiography and Social Sciences at ELTE and at EHESS as a cotutelle PhD student. She has been the vice-president of

International Students of History Association in Budapest since september 2014.

Please convert this document into **PDF format** (to do this, click “save as” and choose “PDF”), and save it: **please name the file with your own name**. Then go to

<http://www.artnouveau.eu/callforpapers>

and fill in the blueprint you will find here with your details and upload your saved PDF file with this paper proposal.

IMPORTANT

All papers delivered at the Congress may be recorded on video and made available to the general public on the Internet. Submitting a paper implies your explicit agreement to such recording and its later use. You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.

Remember: final deadline for submission is 1 December 2014